

ANNANDALE

COASTAL FARM ESCAPE & LUXURY VILLA COLLECTION | NEW ZEALAND

Sunday, 13 December 2015

Annandale Named World's Leading Experiential Luxury Property



With less than two years since Annandale opened its doors to welcome guests, Annandale received world recognition and top honours at the 2015 World Travel Awards Grand Finale ceremony hosted at the Mazagan Beach & Golf Resort in EL Jadida, Morocco.

Annandale is pleased to announce that it was named the “World’s Leading Experiential Luxury Property” at the dazzling red-carpet ceremony Saturday. These awards are voted for by travel and tourism professionals worldwide, and this accolade recognizes the commitment to excellence which Annandale has demonstrated.

With industry trends towards experiential travel, Annandale achieved this recognition by providing guests an authentic New Zealand experience through the overall setting of a 4,000 acre coastal farm, farm-to-table local cuisine, numerous activities, historic and significant architecture, and interaction with passionate locals.

Annandale’s owner Mark Palmer commented, “We are very humbled to receive this leading luxury experiential World Travel Award and congratulate Callum and the entire team at Annandale for providing such an amazing experience for our guests from around the world. It is an honour to be recognized as the leading experiential luxury property in the world and as Kiwi owners and management, we are thrilled to showcase what makes New Zealand so special to all of us.”

At the ceremony, Annandale’s sister property Lake Kora also received global accolades, being named the “World’s Leading Exclusive Retreat.” Also owned by New Zealander Mark Palmer and managed by the same leadership team as Annandale, Lake Kora is a 1,000 acre lakefront and historic Adirondack Great Camp in Upstate New York, USA.



Jasmine Palmer, Marketing Director, receiving world awards for both Annandale, New Zealand and Lake Kora, New York

At the ceremony, World Travel Awards President Graham Cooke said: “This evening we were able to salute the best of the best – the elite of international tourism. My heartfelt congratulations to each and every one of our recipients this evening, it is your hard work, dedication, initiative and investment that makes the tourism sector the success it is today.”

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Lake Kora: www.lakekora.com

About World Travel Awards

Hailed as ‘the Oscars of the travel industry’, World Travel Awards celebrates its 22nd anniversary this year and is acknowledged across the globe as the ultimate travel accolade. This prestigious awards programme aims to celebrate those organisations who push the boundaries of industry excellence.

The World Travel Awards global media partner network includes International New York Times, TV5Monde, CNBC Arabiya, Outlook Traveller, Khaleej Times, TTN, Best in Travel, Breaking Travel News, and Travel Daily News International. World Travel Awards has a television audience of 300 million spread across 200 countries, while also reaching hundreds of thousands of print and digital readers each month through an extensive network of global media partners.

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Annandale
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Lake Kora
Adirondacks, New York
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For the World Travel Grand Finale Ceremony Media Kit, please visit:
<http://www.worldtravelawards.com/event/grand-final-2015/media>

About Annandale

In an area of outstanding beauty and off the tourist trail lies Annandale, an iconic coastal farm escape offering four award-winning luxury villas with relaxed Kiwi-style informality. Developed in 1843, Annandale was one of the earliest and most renowned farms in New Zealand's South Island. With 10 kilometers of spectacular and rugged coastline, Annandale boasts 4,000 acres, 500 cattle and between 7,000 and 14,000 sheep. Annandale's aim is to breed the finest stock through sustainable farming practices for the most delicious meat and best quality wool, while providing world-class luxury accommodation, farm-to-table cuisine and uniquely authentic experiences for our guests.

The centrepiece of this historic farm is the restored 5-bedroom Annandale Homestead overlooking the ocean and surrounded by magnificent gardens, a restored fernery, infinity pool, spa pool and tennis court. Authentic, rustic and thoroughly charming, the historic Shepherd's Cottage provides an inspiring rural retreat for two with uninterrupted views of the sparkling ocean. Scrubby Bay, a luxurious 4-bedroom cedar-clad beach house in its own bay is the perfect location for a once-in-a-lifetime celebration of family and friendship. The sparkling jewel in Annandale's crown is Seascape, an ultra modern retreat in a picturesque private bay providing a truly romantic experience for couples.

While Annandale offers every luxury and comfort on the inside, it is what's on the outside that really sets it apart. The turquoise waters surrounding the property are perfect for guided kayaking and nature cruises potentially seeing the famed Hector's dolphins, seals, blue penguins or orca. Guests can arrange for an off road 4WD motorbike tour adventure, enjoy a hike or bike across the spectacular farm, practice their aim with clay target shooting, or relax with spa service in their villa. Additionally, there are onsite farm-to-table cooking lessons with our award winning chef or helicopter scenic flights.

About Lake Kora



World's Leading
Exclusive Retreat

Set amid the spectacular New York Adirondacks, this historic Great Camp features charming luxury lodges on a thousand-acre private wilderness escape. It is the pure distillation of summertime, of leaping off docks, of gleaming wooden boats plying the private lake and dinners by the fire. Every gathering here, from family reunions or special birthdays to intimate weddings or corporate retreats, is a never-to-be-forgotten experience.

Eighteen exquisite guest rooms are spread among eight log cottages near the lake's edge. Each is a realm of quiet and comfort, with original furnishings and fixtures made by Lake Kora craftsmen over a century ago. Soft white linens and featherbeds, stone hearths laid with fire, elegant wood-walled bathrooms with vintage soaking tubs encourage long, dreamy repose.

Gathering spaces abound throughout, and include a gaming room in the main lodge and a separate "playhouse" with a squash court, a media room, and a candlepin bowling alley. Other pastimes include tennis, boating on the property's three pristine lakes, hiking and biking around the property or relaxing in the spa building's whirlpool or sauna.

Meals are joyous events at Lake Kora. The clarified air and days passed in happy, vigorous play makes everyone hungry, and the chef provides fresh, delicious Adirondack fare aplenty: a picnic lunch on a sunny mountaintop, a lakeside barbecue, a multi-course dinner by the great fireplace. Local produce, meats and fish, homemade breads, wild greens and berries come together in nourishing, flavorful abundance.

Once a private playground for the Vanderbilts, Lake Kora opens its doors for others to experience this extraordinary property as a Great Camp of their own for a rejuvenating few days, or a month at a time. A fully staffed and all-inclusive rustic paradise.

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