

ANNANDALE

COASTAL FARM ESCAPE & LUXURY VILLA COLLECTION | NEW ZEALAND

Thursday, 29 October 2015

Annandale, Australasia's Leading Experiential Luxury Property



With less than two years since Annandale opened its doors to welcome guests, Annandale received world recognition and top honours at the 2015 World Travel Awards ceremony hosted at the Intercontinental Grand Stanford in Hong Kong.

Annandale is pleased to announce that it was named “Australasia’s Leading Experiential Luxury Property” at the 2015 World Travel Awards ceremony and is currently nominated for “World’s Leading Experiential Luxury Property”. These awards are voted for by travel and tourism professionals worldwide, and this accolade recognizes the commitment to excellence which Annandale has demonstrated.

Annandale’s owner Mark Palmer commented, “We are delighted to receive this luxury experiential World Travel Award and congratulate the entire team at Annandale for ensuring every guest leaves wishing they could have stayed longer. It is an honour to be recognised with the other world class properties nominated and especially to be able to showcase the luxury product and amazing experiences available in New Zealand.”

At the ceremony, World Travel Awards President Graham Cooke said: “Congratulations to all our winners tonight and I look forward to greeting many of them in December when we will celebrate our Grand Final 2015 in Morocco.”



Callum Farnell, Annandale Director of Hospitality, receiving the award for both Annandale and its sister property in NY Lake Kora

About World Travel Awards

Hailed as ‘the Oscars of the travel industry’, World Travel Awards celebrates its 22nd anniversary this year and is acknowledged across the globe as the ultimate travel accolade. This prestigious awards programme aims to celebrate those organisations who push the boundaries of industry excellence.

The World Travel Awards global media partner network includes International New York Times, TV5Monde, CNBC Arabiya, Outlook Traveller, Khaleej Times, TTN, Best in Travel, Breaking Travel News, and Travel Daily News International. World Travel Awards has a television audience of 300 million spread across 200 countries, while also reaching hundreds of thousands of print and digital readers each month through an extensive network of global media partners.

For the World Travel Awards Asia & Australasia Gala Ceremony Media Kit, please visit: <http://www.worldtravelawards.com/event/asia-and-australasia-2015/media>

About Annandale

In an area of outstanding beauty and off the tourist trail lies Annandale, an iconic coastal farm escape offering four award-winning luxury villas with relaxed Kiwi-style informality. Developed in 1843, Annandale was one of the earliest and most renowned farms in New Zealand’s South Island. With 10 kilometers of spectacular and rugged coastline, Annandale boasts 4,000 acres, 500 cattle and between 7,000 and 14,000 sheep. Annandale’s aim is to breed the finest stock through sustainable farming practices for the most delicious meat and best quality wool, while providing world-class luxury accommodation, farm-to-table cuisine and uniquely authentic experiences for our guests.

Stay Where the World Can't Find You...™

Annandale
Banks Peninsula, New Zealand
reservations@annandale.com
www.annandale.com

Lake Kora
Adirondacks, New York
reservations@lakekora.com
www.lakekora.com

ANNANDALE

COASTAL FARM ESCAPE & LUXURY VILLA COLLECTION | NEW ZEALAND

The centrepiece of this historic farm is the restored 5-bedroom Annandale Homestead overlooking the ocean and surrounded by magnificent gardens, a restored fernery, infinity pool, spa pool and tennis court. Authentic, rustic and thoroughly charming, the historic Shepherd's Cottage provides an inspiring rural retreat for two with uninterrupted views of the sparkling ocean. Scrubby Bay, a luxurious 4-bedroom cedar-clad beach house in its own bay is the perfect location for a once-in-a-lifetime celebration of family and friendship. The sparkling jewel in Annandale's crown is Seascape, an ultra modern retreat in a picturesque private bay providing a truly romantic experience for couples.

While Annandale offers every luxury and comfort on the inside, it is what's on the outside that really sets it apart. The turquoise waters surrounding the property are perfect for guided kayaking and nature cruises potentially seeing the famed Hector's dolphins, seals, blue penguins or orca. Guests can arrange for an off road 4WD motorbike tour adventure, enjoy a hike or bike across the spectacular farm, practice their aim with clay target shooting, or relax with spa service in their villa. Additionally, there are onsite farm-to-table cooking lessons with our award winning chef or helicopter scenic flights.

Annandale press contact & high res image:

Jasmine Palmer

+1 801 471-7986

jasmine@annandale.com

www.annandale.com

www.facebook.com/AnnandaleNewZealand

Stay Where the World Can't Find You...™

Annandale

Banks Peninsula, New Zealand
reservations@annandale.com
www.annandale.com

Lake Kora

Adirondacks, New York
reservations@lakekora.com
www.lakekora.com